MEAT

A Better Way in Flexible Packaging for Meat & Poultry
# About Bemis

- Who do we serve? 4
- Why do leading meat companies rely on us? 4
- Where do we manufacture our products? 4
- Printing capabilities 5

## About our Products

- What do we offer? 7

### Creating better consumer experience
- Be-Pack™ packaging concept 8
- SkinTite™ second skin film 9
- OvenRite® – Dual-ovenable films 10

### Delivering operational efficiency
- Shrink bags 11
- Shrink films 11
- Flow-Tite™ 12
- Form-Tite™ 13
- Opalen™ – Films 14
- VAC™ | ICE™ – Forming films 15

## About our Features
- EZ Peel® | EZ Peel® Reseal™ 16
- Paper-Like™ – Paper laminate alternative 17

## About our Sustainability Priorities – Safe food, No waste
- PET – Platform 18
- Paperly™ – Paper-based packaging 19
- Halopack 20

- Receive latest insights 21
- eBooks 21
- Infographic 21
Bemis Europe is a supplier of flexible packaging used by leading meat and poultry companies across the EMEA region. We work collaboratively with forward-thinking companies to deliver inspired food and consumer packaging that enables customer success.

Bemis Europe is part of Bemis Company, Inc., a global packaging company with 60 facilities and 16,500 employees worldwide. With a presence across the Americas, Europe, and Asia, Bemis offers expert advice on helping each of its customers move ahead towards success.

- 8 sales and distribution centres
- 5 manufacturing facilities
- Strong local in-house R&D expertise

A division of Bemis Company Inc.

- Serving leading food and healthcare companies worldwide
- S&P 500 company
- 2017 net sales of $4 billion
- Headquarter in Neenah, Wisconsin (USA)
- 16,500 employees worldwide in more than 10 countries
- Winner of several DuPont Awards for Packaging Innovation
Service to Customers:
We are passionately committed to our customers

- **Innovation**
  Tailor-made development of new packaging concepts

- **Bemis Innovation Center**
  A state-of-the-art environment designed to accelerate your newest packaging ideas through collaboration

- **Support**
  Local customer service team

- **Market Insights**
  Industry trends review

**Sustainability Priorities: Safe food, with no waste**

- Close follow-up of EU and national policies
- Weight reduction through material science, extrusion technology and mono-material sealing top webs and lids without compromising performance
- Pack size optimization
Who do we serve?
Leading meat, poultry, cheese and fish companies across the EMEA region.

Why do leading meat companies rely on Bemis Europe?

- We deliver product breakthroughs through bold thinking, deep customer engagement and consumer insights.
- We are a one-stop-shop for meat packaging with a global know-how on customer needs.
- We are experts in shelf-life extension and brand differentiation.

Where do we manufacture our products?

Valkeakoski, Finland
- Cast Coextrusion
- Blown Coextrusion
- Flexo Printing
- Lamination
- Slitting

Elsham, UK
- Blown Coextrusion
- Flexo Printing
- Lamination
- Slitting

Monceau, Belgium
- Roto Printing with Lamination
- Laser Scoring
- Slitting

Swansea, UK
- Blown Coextrusion
- Flexo Printing
- Bag Making
- Slitting

Piatra Neamt, RO
- Blown Coextrusion
- Flexo Printing
- Lamination
- Slitting
Printing capabilities

**Flexo**
- Print up to 10 colours
- State-of-the art gearless CI sleeve technology for quick and easy changeovers
- Paper-Like™ finish
- Full HD Flexo, Esko Certified, for brighter colours and finer detail
- For shrink products, possibility to print on both sides in register
- Lux Certification

**Roto**
- 13 units available for colours & lacquers, on both sides of the web
- Registered functional lacquers such as matt surface, seal & anti-fog
- Lamination process in line with printing
- 10 μm to 300 μm thickness range
- 100 % inspection vision system
- Laser scoring for easy opening feature
- Paper-Like™ finish
About our products

Creating better Consumer Experience

Delivering operational efficiency
What we offer?

**Fresh meat**
Stand out convenience, flavour and consumer appeal
- SkinTite™
- OvenRite®
- Shrink bags
- Flow-Tite™
- Form-Tite™
- Opalen™
- VAC™ | ICE™

**Processed meat**
Tried and true packaging performance, quality and efficiency
- BePack™
- SkinTite™
- Shrink bags
- Flow-Tite™
- Form-Tite™
- Opalen™
- VAC™ | ICE™
- EZ Peel® and EZ Peel® Reseal™
- Paper-Like™
- Paperly™

**Poultry**
Advanced packaging options for fresh, frozen and processed poultry
- BePack™
- SkinTite™
- OvenRite®
- Shrink bags
- Flow-Tite™
- Form-Tite™
- Opalen™
- VAC™ | ICE™
- EZ Peel® and EZ Peel® Reseal™
- Paper-Like™

**Ready meals**
Serve up convenience with Advanced Technology packaging
- SkinTite™
- OvenRite®
- Halopack®
Be-Pack™ Packaging concept

Freshness that keeps them coming back for more

Our Be-Pack™ packaging concept helps retain superior flavour, freshness and quality in convenient formats to capture the attention of savvy meat and cheese today’s consumers.

- Easy to open, close, store and dispose functionality – thanks to Bemis EZ Peel® Technology
- Available in range of print options
- Combine it with Paper-Like™ paper laminate alternative for further brand differentiation
SkinTite™
Second skin film

Striking way to show your brand quality while delivering extended shelf life

Bemis SkinTite® second skin film offers unrivalled product presentation, increased product protection and flavour enhancement to ensure juicy and tender meat.

- Ideal for thermoforming and tray sealing applications, whether chilled or frozen, for Ready-meals, meat, fish, and poultry
- Excellent draping properties with wrinkle free presentation
- The best transparency and gloss for striking presentation
- Minimal leakers for reduced food waste
- Enhance meat quality with vacuum packaging
- Extended shelf-life vs. MAP

Check out our eBook “PLAYING THE MEAT MARKET: UNDERSTANDING THE MEAT CONSUMER’S 3-STEP JOURNEY TO PURCHASE”
Our latest product „Asado Facil“ is meant to help busy professionals cook a delicious meal in a heartbeat. We couldn’t have fulfilled that promise without OvenRite® easy-to-cook packaging solution from Bemis.

ENRIQUE OLIVEIRA, Director General, Moralejo Seleccion
**Shrink bags**

Wide range of shrink films and shrink bags designed to deliver advanced protection and outstanding presentation.

- High shrink to minimise material in the corners and product purge.
- Exceptional barrier to maximize product shelf life.
- Less rework and waste thanks to proven puncture resistance.

<table>
<thead>
<tr>
<th>GAUGE</th>
<th>PUNCTURE RESISTANCE</th>
<th>COOKING AND PASTEURIZATION</th>
<th>SHRINK (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Standard</td>
<td>High</td>
<td>Very High</td>
</tr>
</tbody>
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**SHRINK BAGS**

| **Clear-Tite®** | 50 µ | x | | 51/54 |
| **Eco-Tite®** | 50 µ | x | | 40/48 |
| **Clear-Tite® HD** | 67 µ | x | | 45/49 |
| **Clear-Tite® OB** | 50 µ | x | | 50/55 |
| **Pro-Tite® HD** | 75 µ | x | | 45/50 |
| **Eco-Tite® XT** | 100 µ | | x | 40/46 |
| **ClearShield™ PRO** | 100 µ | | x x | 21/24 |
| **Cook-Tite®** | 56 µ | x | | 20/33 |
| **CB™** | 50 µ | x | | 37/45 |

**SHRINK FILMS**

| **Flow-Tite™** | 45 µ | x | | 41/42 |
| **Form-Tite™** | 50 - 200 µ | x | | Gauge Dependent |
Flow-Tite™ shrink rollstock

Rethink the pre-made shrink bag

Flow-Tite™ film delivers overall cost reduction by optimising productivity while maintaining advanced protection.

- High shrink reduces purge
- Excellent film clarity and surface gloss show off the product at its best
- Labour saving opportunities for high volume operations
Form-Tite™ thermoforming shrink film

The next productivity frontier

Part of our Shrink films range, Form-Tite™ combines efficiency and safety. Offering all the advantages of vacuum shrink packaging, it improves the look of shrink bags with its brilliant optics and tight shrunk finish.

- Film clarity and gloss display the product at its best.
- Increased packing throughput for regular shaped products
- Unrivalled seal strength and puncture resistance reduce waste
They say that oldies are goldies and in this case, it rings true. Twenty years ago, Bemis invested in the revolutionary OPAX technology. Opalen™ was created and since then, over 25 billion packs were made, making Opalen™ one of the most well-known and trusted brands of flexible packaging in Europe.

- Medium and high barrier films for longer shelf life
- Anti-fog properties for improved product visibility
- UV protection to prevent colour-fade and to keep the product’s visual appeal
VAC™ | ICE™

Forming films

Thermoforming Films for Performance

Our forming range has it all. Clarity, toughness, rigidity, efficiency.

- **VAC™ M & VAC™ HB**
  Better value through source reduction. Thanks to the excellent strength of these films, economical down gauging is enabled

- **ICE™, ICE HB, ICE F & ICE F HB**
  Unmatched clarity, formability and product presentation. They are the ultimate fusion of barrier, performance and value. These films have become the industry benchmark for production efficiency, product protection and consumer appeal
EZ Peel® | EZ Peel® Reseal™

CONVENIENCE FEATURE

Drive convenience with easy open and reclose feature

Our EZ Peel® Reseal™ packaging feature enables freshness, longer shelf life and less food waste, providing both consumer convenience and environmental benefits.

- Reliable reclosability that provides easy functionality vs. sliders and zippers
- Re sealable packaging is an ecological alternative to rigid tray/rigid lid applications
- Printed lidding eliminates need for labels

Bemis introduced monomaterial sealing solutions more than 10 years ago.

“”

It’s about time someone nailed this one.

JUDGE
UK Packaging Awards 2009
Paper-Like™ paper laminate alternative

Traditional touch with a twist

If it feels like paper and looks like paper, it must be paper, right? We’ll let you be the judge of that. Custom-branded Paper-Like™ is the best solution for brand owners and retailers looking to make their products stand out from competitors and to achieve the look-and-feel that convinces consumers to buy.

- Light weight structure vs. paper laminates
- Runs like film on all processing machines
- Any window shape possible
- Several standard designs for a unique product differentiation

We got immediately interested after Bemis presented it to us. This is what makes long-term partnerships with suppliers like Bemis worthwhile: new ideas are being presented, discussed jointly, and then further developed until everything matches.

GÉRARD BIGLER
Head of Processed Meat Division, Bigler AG, Switzerland
Bemis’ PET – Platform is a series of products that deliver environmental benefits, consumer convenience and performance. For the past 10 years, Bemis has helped meat and poultry producers enjoy these benefits at no extra cost.

**Consumer convenience**
- Safe, hermetically sealed pack
- Easy to open, every time
- Excellent retack when needed.

**Environmental benefits**
- 15-20% Source Reduction
- Possibility to use mono-rPET base webs or trays.
- Recyclability of mono-APET
- Reduced waste management fees.

**PET EZ PEEL®**
- Environmental benefits: Recyclability of the base web in the PET recycle stream
- Convenience: Mono-APET is more transparent than APET/PE
- Costs: same as standard reclose solution

**PET EZ PEEL® Reseal™**
- Helps reduce food waste (as it is resealable)
- Environmental benefits: Mono material for bottom web can be used allowing recyclability
- Convenience: Perfect hermetic lock seal. Easy to open. Good Retack.
- Performance: Excellent sealing through contamination
- Costs: same as standard solution

**SkinTite™ PET**
(Printed Skin films also available)

Unique top webs for mono-APET and CPET applications
- Source reduction
- Recyclability of base web
- Outstanding clarity
At Bemis, we understand that when your product is just one in an aisle full of similar products, it’s essential it stands out. Our Paperly™ packaging does exactly that. It’s perfect for environmentally conscious consumers who are willing to spend a bit more for that package of meat that is made of renewable source. The light, paper-feel of the package looks and feels authentic.

- Paper is sourced from 99% FSC certified forests
- Sustainable alternative to old packaging formats
- Lidding films with lock seal, EZ Peel® and reclosable options
HALOPACK® is an environmental friendly packaging that combines prolonged shelf life with outstanding product presentation and reduction of food waste. It is produced with over 90% of recycled Carton board. HALOPACK® patented design allows the tray liner to be easily separated from the carton board after use which allows the carton board to be recycled. Suitable for all MAP applications, SKIN options and Ovenable options are also available.

**Main advantages:**
- Keeps product fresh for longer due to long shelf life
- Print and die-cut options provide product branding opportunities
- Environmental benefits as made from recycled sources

*Halopack® (in collaboration with Bemis)*

*is the first fully gas-tight carton board MAP pack*
Receive latest insights

Your single source for global trends, ideas and consumer insights that unlock growth and deliver more powerful packaging.

http://www.bemis.com/europe

http://www.bemis.com/europe/insights-hub

https://www.linkedin.com/company/bemis-europe

https://twitter.com/bemiseurope

https://www.youtube.com/channel/UC8js9j8zgHIVQukoykRG0SA

flickr https://www.flickr.com/photos/bemis_europe/albums

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eBooks

FROM CONCEPT TO MARKET

6 INSIGHTS

IN-PACK COOKING: ARE CONSUMERS READY?

Playing the MEAT MARKET

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Infographic

Rethinking the pre-made shrink bag
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