Consumers value convenience, food safety and security. Bemis EZ Peel™ answers those trends ensuring that processed meats and sliced cheese packs are hermetically sealed and easy to open – all the time.

In addition, Bemis Reseal™ allows the consumer to easily reclose the package thereby preserving the product freshness for future servings while minimizing waste.

With EZ Peel™ and Reseal™ technologies, Bemis has once again pushed the industry standards, and proven as a global leader in the extrusion, printing and lamination of flexible packaging materials to be always one step ahead.

Known throughout the world for technological leadership in polymer chemistry, film extrusion, coating and lamination, printing and converting, Bemis is the preferred supplier of innovative flexible packaging materials and systems for the fresh food and non-food industry. Innovation is the cornerstone of our past success and of our future growth strategy.

We operate a worldwide network of strategic manufacturing and service centres supported by a dedicated team of professionals focusing on the local distribution and marketing needs of our customers.
Convenience is king

- Consumers love EZ Peel™ Reseal™ packs because they are easy and convenient to use.
- Users simply open the pack to serve the food, then reclose it and store it until the next meal.

![Image of packaging]

<table>
<thead>
<tr>
<th>Practical packaging</th>
<th>Environment impact</th>
<th>Weight</th>
<th>Aestheticism</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td>31%</td>
<td>7%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Important criteria for customers when buying a product
Ifop – French consumers & packaging – April 2011

Perfect Seal – Optimum Product Safety

- Bemis patented EZ Peel™ technology enhances product safety thanks to a hermetic fusion seal between the top web and the base material.
- Peelability and reclose features are engineered directly to the film structure. This results in safe packaging with perfect functionality – every time.

![Diagram of packaging layers]

The EZ Peel™ technology, guarantees hermetic sealing with an easy open feature for added consumer convenience.

Eco-conception driving sustainability

Environmental responsibility and stewardship have been and will continue to drive the packaging industry for the foreseeable future.

With the PET EZ Peel™ Reseal™ solution, Bemis is meeting the source reduction target for consumer brands and retailers by eliminating the PE sealant layer in the base web.

The sustainable advantages of PET EZ Peel™ Reseal™ also include:

- Recyclability of the base web in the PET recycle stream
- Incorporation of RPET into the base webs or trays

a better way
Productivity – 
Large operating window

- The peelability and resealability are independent of seal temperature, pressure and dwell time, allowing faster line speeds and fewer rejects.
- EZ Peel™ Reseal™ films can be run on existing equipment, typically without any machine modifications.

Productivity – 
Increased throughputs

Thanks to the light weight base webs, more meters can be put on a reel, thus supporting processors in streamlining their processes by:

- Optimizing production line(s) throughputs
- Minimizing material handling (reel changes)
- Minimizing in-line waste

From a 250 to 200 Lighter structure positively impact running meter reel: improved productivity

* Outer Diameter (mm) ** Core (mm)
A range of easy to open and reclosable PET sealing for mono-APET base webs and trays

**EZ Peel™ Reseal™**

**Enhancing brand recognition**
- Being more convenient and easier to use than alternative products, the EZ Peel™ Reseal™ system also helps marketeers differentiate their brands on shelf.
- Visual appeal is crucial for making your product a runner at the point of sale. Mono APET makes it possible as it is more transparent than APET/PE.
- Bemis’s proprietary coextrusion and coating processes create a lidding film with excellent optics and maximum clarity to showcase product quality.

With Bemis EZ Peel™ Reseal™ technology hard to open packs and torn lids are experiences of the past

**Processors**
- Compatible with all form fill seal and tray lidding packaging lines
- Support continuous productivity improvement goals
- Perfect seal even through contamination
- Processing reliability
- Wide operating window

**Brand Owners & Retailers**
- Flexo and rotogravure up to 10 colours
- Total package cost savings for the PET EZ Peel™ - Reseal™ solution
- Hermetic seal
- Product safety
- Enhanced brand recognition thanks to the perfect functionality of the pack – every time

**Consumers**
- Easy opening
- Convenient effective reclose function

More info on www.bemis.com