

SkinNova™

Sustainable innovation



Flat cardboard skin concept

SkinNova™ combines Bemis SkinTite® HB skin film with a flat cardboard base laminated to our high-barrier EZ Peel® S liner. Bemis SkinTite® is an advanced second skin packaging solution for unrivaled product presentation, increased shelflife and flavor enhancement. SkinNova™ is the environmentally responsible choice thanks to reduced use of plastics and its capacity to reduce food waste through shelf life extension.

Bemis HB EZ Peel® S liner is specifically developed to allow for a smooth and consistent peel-ability, making the product easily accessible and enhancing consumers' experience. Bemis patented EZ Peel® technology improves product safety thanks to a hermetic fusion seal between the top web and the base material.

Compared to traditional packaging, SkinNova™ replaces the plastic tray with a cardboard base reducing the use of plastics by over 70% and CO₂ emission by 45%¹. Further to considerable reduction of plastic use, SkinNova™ is the perfect answer to the growing market demand for more sustainable products because it can be recycled. After use, the EZ Peel® S liner can be separated from the cardboard base. Each component can therefore be recycled in its own waste stream.

The cardboard can be printed on both sides. With SkinNova™ the product can be displayed vertically, which offers point of sale differentiation potentially leading to increased sales.

SkinNova™ innovative packaging concept allows 80% storage and transportation space reduction vs. MAP.

¹ Compared to a conventional MAP pack with 600 um APET + 62 um PET/PE/EVOH/PE

Bemis Europe is a supplier of flexible packaging used by leading meat and cheese companies across the EMEA region. We work collaboratively with forward-thinking companies to deliver inspired food and consumer packaging that enables customer success.

Bemis Europe is part of Bemis Company, Inc., a global packaging company with 60 facilities and 17,000 employees worldwide. With a presence across the Americas, Europe, and Asia, Bemis offers expert focus on helping each of its customers to move ahead towards success.

SkinNova™

The best way for delivering a safe, long-lasting and attractive product

Excellent presentation

- The second skin effect gives the product an attractive and more natural look on the shelves.
- Flat support, which allows excellent vertical presentation.
- Thanks to its unique format, irregular or difficult products can be packed efficiently.
- Printed base web for enhanced product communication and branding.
- Haptic packaging.



Innovative and ecological

- CO₂ reduction
- A hermetically sealed pack that allows for food waste reduction through longer shelf life compared to MAP packs.
- Perfect seal ensures product safety and reduces food waste by minimizing in-store leaks.
- With fully separable plastic and cardboard, the whole base can be recycled.
- Easy to open for consumer convenience.
- Up to 70% less plastic (including skin top web).
- Use of materials from renewable sources.



Other Bemis sustainable products:

► Paperly™

Paper based packaging



► Halopack®

Cardboard tray with Bemis barrier liner



► PET Platform

Market leader for 15 years

