MEAT

A Better Way in Flexible Packaging for Meat & Fish

A better way

www.bemis.com
Why do leading meat players rely on Bemis Europe?

- **Company focus is on meat**
- **Serves most meat applications**
- **“Go-To” partner for the Leading meat players**
- **Leveraging Bemis global know-how & expertise in meat**
- **Processor, Brand Owner, Retailer & Consumer Insights**

**Innovations for meat packaging**

- **Uncompromising service and quality for enhanced customer reputation**
- **Investment in our people and capabilities**
- **Co-operation with leading machine manufacturers**

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**SERVICES TO CUSTOMERS**

- **Innovation**
  - Tailor-made development of new packaging concepts
- **Development**
  - Materials Analysis Laboratories
- **Field Support**
  - Local customer service team
- **Market Insights**
  - Industry trends review

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**Bemis on sustainability: Source reduction**

- **Source Reduction**
  - Re-use
  - Recycling
  - Resource Recovery
  - Incineration
  - Landfilling

- **Waste Disposal**
  - Light weight
  - Incineration
  - Landfilling

- **Solid Waste Management Hierarchy**
  - **MOST PREFERRED**
    - Close follow-up of EU and national policies
  - Weight reduction through material science, extrusion technology and mono-material sealing top webs and lids without compromising performance
  - **LEAST PREFERRED**
    - Pack size optimization

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A better way
Serving the leading brands in Meat across Europe

A better way to position your products for greater success

Understanding your business, markets and challenges, delivering consumer insights and finding a balance between new ideas, performance and cost efficiency.

<table>
<thead>
<tr>
<th>RANGE OVERVIEW</th>
<th>APPLICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solution</td>
<td>Packaging Methodology</td>
</tr>
<tr>
<td>PET EZ Peel™ Reseal™ Convenience Feature</td>
<td>All</td>
</tr>
<tr>
<td>Be-Pack™ Packaging Concept</td>
<td>Specific</td>
</tr>
<tr>
<td>Paper-Like™ Paper Alternative</td>
<td>Specific</td>
</tr>
<tr>
<td>OvenRite® Dual-Ovenable Films</td>
<td>Vacuum/MAP</td>
</tr>
<tr>
<td>Shrink Bags and Films</td>
<td>Shrink Packaging</td>
</tr>
<tr>
<td>SkinTite™ Second Skin Films</td>
<td>Skin Packaging</td>
</tr>
<tr>
<td>Opalen™ Films</td>
<td>All</td>
</tr>
<tr>
<td>Forming and Top Web Films</td>
<td>Vacuum/MAP</td>
</tr>
</tbody>
</table>
Bemis Europe
Market leader offering value added flexible packaging solutions for meat and cheese applications. We serve leading processors, brands owners and retailers across Europe, Middle-East and Africa.

- 14 sales and distribution centres
- 4 manufacturing facilities
- Strong local in-house R&D

Expertise and world class assets
- Polymer chemistry
- Film extrusion (20 extrusion lines)
- Bag making
- Coating and laminating
- Flexo and rotogravure printing capabilities

Bemis Europe also shows a strong market position in other value added food/non-food packaging.

A division of Bemis Company Inc.
- #1 US flexible and rigid packaging manufacturer
- Servicing leading brand owners and healthcare companies worldwide (US, South America, Europe, Asia)
- Included in the S&P 500
- 2014 net sales of $4.3 billion
- Headquarter in Neenah, Wisconsin (USA)
- Nearly 17,000 employees worldwide in 60 locations in 11 countries
- Winner of several DuPont Awards for Packaging Innovation
1ST TO MARKET INNOVATIONS BY BEMIS

PET EZ PEEL™ | RESEAL™
Proprietary Technology

Convenience feature
A range of easy to open and reclosable PET sealing for mono-APET base webs and trays.

- Perfect seal even through contamination for optimum product safety
- Potential green dot savings thanks to source reduction
- Both flexo & roto printing (10 clrs) available with metallization, matt lacquer and Paper-Like™ finishes
- Wide operating window with peel/reclose function engineered in the film structure allowing higher throughput

Our goals: The ideal packaging
- Economical
- Very easy to run on packaging machines
- Sustainable is core
- Delivering the best consumer experience: easy to open

Bemis PET EZ Peel™ Reseal™ vs. competition (retack: 1 to 10, N/m)

#1 for freshness Bemis PET EZ Peel™ Reseal™ is the best open/reclose solution

1. BEMIS EUROPE RECLOSE
2. COMPETITOR 1
3. COMPETITOR 2
4. COMPETITOR 3
5. COMPETITOR 4

A better way
CREATING CONSUMER EXPERIENCE

Paper-Like™

A unique solution that provides the look and touch of real paper responding to consumers’ requests for quality product with an artisanal look.

- Light weight structure vs. paper laminates
- Runs like film on all processing machines
- Any window shape possible
- Several standard designs for a unique product differentiation

Be-Pack™

Packaging concept

Fresh packaged presentation – “freshly packed out of supermarket counter”.

- Enhancing brand recognition
- Perfect seal and peel with fin or lap seal
- Based on Bemis PET EZ™ Peel technology

OvenRite®

Dual-ovenable films

OvenRite® brings many benefits to processors, retailers, caterers and consumers

- Dual ovenability (conventional up to 220°C and microwave) and suitable for Sous-Vide processing for cooking flexibility
- Wide processing window making it easy to run on standard thermoforming machines (no special modifications)
- Tends to reduce cooking time and increases cooked product yield
Shrink Bags & Films

**Large choice of shrink products**

High shrink minimises weight loss and maximises yield and shelf-life for all types of meat applications. Include also the best performing puncture resistance film on the market: ClearShield™ PRO.

- Wide range of bags & films including PVdC free alternatives
- Very high shrink
- High barrier to $O_2$
- Designed for automation
- Excellent puncture resistance for high abuse

### Skin Films

**Advanced second skin packaging films**

SkinTite™ is ideal for thermoforming and tray sealing applications, whether chilled or frozen, for Ready-meals, meat, fish, and poultry.

- Easy draping properties with wrinkle free presentation
- The best transparency and gloss for striking
- Leaker free for best product protection
- Extended shelf-life vs. MAP, with potential for meat maturation
FRESHNESS  IMPACT  PERFORMANCE

Opalen™

Outperforming co-extruded films
Protect your products and deliver results. There is always an Opalen™ for you.

- Excellent AF property for improved product visibility
- High Barrier version for longer shelf-life
- Wide range of lidding films against pre-formed trays

Did you know?

The meat looks FRESH
#1 factor taken into consideration by EU consumers while buying meat followed by taste and tactility.

“Functioning of the meat market for consumers in the European Union”, 2013, European Commission

FLEX™ F  VAC™  ICE™

Forming films and webs
Meat market leading choice of forming films covering a wide range of applications.

- High transparency and gloss
- Excellent puncture resistance
- Potential source reduction with Bemis base webs
- Longer shelf-life with HB films

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Printing capabilities

**Flexo**
- Print up to 10 colours
- State-of-the-art gearless CI sleeve technology for quick and easy changeovers
- Paper-Like™ finish available
- Full HD Flexo, Esko Certified, for brighter colours and finer detail
- For shrink products, possibility to print on both sides in register
- Lux Certification

**Roto**
- 13 units available for colours & lacquers, on both sides of the web
- Registered functional lacquers such as matt surface, seal & anti-fog
- Lamination process in line with printing
- 10µm to 300µm thickness range
- 100% inspection vision system
- Laser scoring for easy opening feature
- Paper-Like™ available

Process colours are CYAN, MAGENTA, YELLOW AND BLACK

"Increase your Point of Sale impact with Bemis’ new 10 COLOUR FLEXOGRAPHIC PRINTING"
The information stated in this document is correct at the time of going to press. Bemis Europe reserves the right to make any changes without prior notification to any of this document.

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